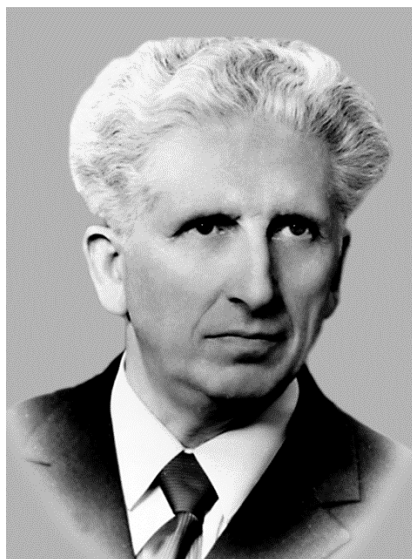


**SCIENTIFIC SCHOOL**  
of Doctor of Economic Sciences,  
Professor Moisei Grigoryevich Lerner



Moisei Grigorievich Lerner's thirty-five years of fruitful scientific and pedagogical activity in the walls of Karaganda University of Kazpotrebsoyuz has undoubtedly become one of the most important and bright pages of the history of our University.

Moisei Grigorievich Lerner has started to work at the Karaganda Cooperative Institute of the Centrosoyuz since 1968 as associate professor of Trade Economics Chair. From 1969 to 1980 he was in charge of "Trade Economics" Chair.

Moisei Grigorievich graduated the Moscow Institute of National Economy named after Plekhanov and defended his thesis on the theme: "Labor efficiency in trade and the quality problem of service" in 1969 and a doctoral thesis on the theme "Problems of rationing and stimulating labor in the field of trade services for population" in 1984.

Moisei Grigorievich Lerner simultaneously with the chair's leadership headed the work of the laboratory of the All-Union Scientific Research Institute of Market Situation and Demand, supervised several scientific themes of the All-Union level commissioned by the USSR Ministry of Trade and the Central Union of the USSR.

State budgetary, contractual subjects were executed on orders of consumer cooperative enterprises in the laboratory of the All-Union Research Institute of Market Situation and Demand. Teachers and students were involved in joint discussion of problems, considered different methods of teaching, and Moisei Grigorievich Lerner taught to reason, think, collect facts independently, process, analyze them and draw conclusions.

A testimony of the high scientific level of the school created by M.G. Lerner can be considered the fact that even now, when Moisei Grigorievich is no longer with us, it continues to successfully study the problems of the market economy of Kazakhstan and implements the results obtained in Karaganda, Almaty, Pavlodar and other cities of our Republic.

Over the years of work at the Karaganda Economic University, M.G. Lerner, an experienced teacher educated a plead of young scientists, many of them are working at Karaganda Economic University as well as other universities in Kazakhstan and Russia: Candidate of Economic Sciences, Professor S. N. Ulakov, Doctor of Economic Sciences, Professor G.K. Saparova, Candidate of Economic Sciences, Professor K.A. Akhmetova, Candidate of Economic Sciences, Associate Professor R.Sh. Nartova, Candidate of Economic Sciences, Professor Nevmatulin A.M., Candidate of Economic Sciences, Professor E.K. Yertysbayev and N.Z. Minko - Professor of “Hospitality Management” Chair of the Kaliningrad Institute of Tourism; and Candidate of Economic Sciences, Associate Professor L.Sh. Lysenker - author of programs in economic mathematics for schoolchildren of various cities of Kazakhstan.

Moisei Grigorievich prepared 20 candidates and one doctor of economic sciences. Many students are successfully working in the field of economy, trade, business. Sergey Ardlyan is Head of the Financial Analysis and Planning Department of Temir Bank in Almaty; Sh.R. Iskhanov, P.G. Suetov, V.B. Yurkin, R.R. Davletbayev are heads of enterprises.

The scientific school of Professor Lerner M.G., using twenty years of experience in researching the system of consumer cooperation and working with private trading and manufacturing enterprises in market conditions, developed the method for modeling the market capacity in the zone of enterprises operating on food products and those groups of goods that are produced and are harvested in the district consumers’ unions, which will increase the competitiveness of enterprises.

In recent years M.G. Lerner was extremely interested in the problems of the social orientation of the market economy, the innovative methods for optimizing the profit of commercial enterprises were developed with postgraduate students and faculty members (Ibitanova K.K., Mukhambetova Z.S.) by improving the meeting demand quality for goods by the population.